

ASSC27

The 27th annual meeting of
the Association for the Scientific Study of Consciousness

July 2-5, 2024, TOKYO



Sponsorship Prospectus

Greetings

The 27th annual meeting of the Association for the Scientific Study of Consciousness will be held on July 2nd - 5th, 2024 at the University of Tokyo, Hongo Campus (planned to be held at the Ito International Research Center, etc.).

The Association for the Scientific Study of Consciousness (ASSC) is an international academic society founded in 1994 for the scientific study of consciousness. It is the world's leading society for the study of consciousness and has held an annual conference every year since its foundation (with the exception of the last year when it was halted due to the COVID-19). The participants are highly interdisciplinary, ranging from 300 to 500 researchers from a variety of research fields, including cognitive science, neuroscience, human intelligence, medicine, and philosophy.

Currently, the majority of consciousness research, which is at the frontier of scientific inquiry, is carried out in the Western world, especially in Europe. There are many young researchers in Japan who are interested in consciousness research, but there are few opportunities for them to directly interact with the world's leading players.

By holding ASSC27 in Japan, we hope to increase the interest of Japanese scientists in consciousness research, to raise the level of research in Japan, and to create opportunities to discover and train the next generation of consciousness researchers. Your understanding and cooperation with ASSC27 are much appreciated.

ASSC27 President
Ryota Kanai
CEO, ARAYA, INC.

Overview

■Name of Conference

The 27th Association for the Scientific Study of Consciousness (ASSC27)

■President

Ryota Kanai (CEO, ARAYA, INC.)

■Date

July 2nd, 2024 (Tue) to July 5th, 2024 (Fri)

■Venue

The University of Tokyo, Hongo Campus
(Ito International Research Center, etc.)

■Expected Participants

Approximately 350
(Including approximately 310 paid participants)

■Website

<https://assc27.net/>

■Expected Programs

Key Note Lectures, Symposia, Tutorials, Concurrent Sessions,
Poster Presentations, Corporate exhibition, Welcome Reception,
and others

■Contact

ASSC27 Secretariat
Procom International Co.Ltd.
TFT Bldg,East Wing 9F, 3-6-11 Ariake, Koto-ku, Tokyo 135-0063
Japan
Tel: 81-3-5520-8822 Fax: 81-3-5520-8820
Email: assc27@procom-i.jp

Organizers

Local Organizing Committee

Ryota Kanai (Chair)

Araya, Inc., CEO

Kaoru Amano

U Tokyo, Prof.

Olivia Carter

U. Melbourne, Professor

Lucie Charles

Queen Mary Uni of London, Lecturer

David Ha

Sakana AI., Co-Founder

Ai Koizumi

Sony CSL, Principal Investigator

Hakwan Lau

RIKEN CBS, Team Leader

Ying-Tung Lin

National Yang Ming Chiao Tung Uni, Assoc. Prof.

Yukie Nagai

U Tokyo, Professor

Masafumi Oizumi

U Tokyo, Assoc. Prof.

Shuntaro Sasai

Araya, Inc., CRO

Won Mok Shim

Sungkyunkwan University, Assoc. Prof.

Shigeru Taguchi

Hokkaido U., CHAIN, Director

Makiko Yamada

QST, Lab Head

Masatoshi Yoshida

Hokkaido U., CHAIN, Assoc. Prof.

Scientific Committee

Ned Block

New York U, Silver Professor

Olivia Carter

U. Melbourne, Professor

Lucie Charles

Queen Mary Uni of London, Lecturer

David Chalmers

New York U, Professor

Athina Demertzi

University of Liège, Research Associate

Rachel Denison

Boston U, Assistant Professor

Nadine Dijkstra

UCL, Senior Research Fellow

Sarah Garfinkel

UCL, Group Leader

Carolyn Dacey Jennings

Uni of California, Merced, Prof.

Robert Long

Center for AI Safety, Research Associate

Pedro Mediano

Imperial College London, Lecturer (Assistant professor)

Lucia Melloni

Max Planck Institute for Empirical Aesthetics, Research Group Leader

Matthias Michel

New York U, Postdoctoral Researcher

Liad Mudrik

Tel Aviv U, Prof.

Megan Peters

Uni of California, Irvine, Associate Professor

Jacobo D Sitt

INSERM, CR1 Researcher

Emmanuel A Stamatakis

Uni of Cambridge, Research Fellow

Sponsorship Package

Platinum / Gold / Silver / Bronze sponsorship packages are available.

The underlined items below are unique to package sponsorships and are not included in the regular sponsorship menu.

Platinum Sponsorship	USD \$ 21,000 (Incl.tax)	1 Slot
<ul style="list-style-type: none">● Exhibition booth (A) × 3, First priority to choose the booth location● Program book advertising, Outside Back Cover 1 page, Color● <u>Neck strap advertising</u>● <u>Web banner advertising on the meeting website, Page Top, Large size</u>● <u>Flyer distribution (along with the program book)</u>● <u>Company logo on the meeting poster</u>● <u>Lunch with guests × 3 (closed lunch with invited speakers, etc.)</u>● Meeting registration × 15, Including banquet (Platinum Sponsorship only)		
Gold Sponsorship	USD \$ 6,800 (Incl.tax)	1 Slot
<ul style="list-style-type: none">● Exhibition booth (A) × 1, Priority to choose the booth location● <u>Web banner advertising on the meeting website, Page Top, Medium size</u>● <u>Flyer distribution (along with the program book)</u>● <u>Company name on the meeting poster</u>● <u>Lunch with guests × 1 (closed lunch with invited speakers, etc.)</u>● Meeting registration × 5		
Silver Sponsorship	USD \$ 3,500 (Incl.tax)	2 Slots
<ul style="list-style-type: none">● Web banner advertising on the meeting website, Normal size● Program book advertising, Back Page (Half Page), Monochrome● <u>Flyer distribution (along with the program book)</u>● <u>Company name on the meeting poster</u>● Meeting registration × 2		
Bronze Sponsorship	USD \$ 2,100 (Incl.tax)	3 Slots
<ul style="list-style-type: none">● Web banner advertising on the meeting website, Normal size● <u>Flyer distribution (along with the program book)</u>● Meeting registration × 1		

- The " Web banner advertising" included in Platinum and Gold Sponsorships differs from the website banner ads in the regular sponsorship menu in terms of placement and size. It will be placed in the area directly below the menu bar at the top of the meeting homepage, and will be twice as both height and wide (480 x 120 px , Platinum Sponsorship) or 1.5 times as wide (320 x 80 px , Gold Sponsorship) as the regular banner.

1. Application

Please fill in the required items from the following site and apply.

<https://online-form.jp/procom-assc2024sponsor>

2. Application Deadline

Primary Deadline: December 22, 2023

Secondary Deadline: April 26, 2024

Please apply for Platinum, Gold, and Silver Sponsorship by the primary deadline and send data (company logo) to be included on the meeting poster. For all other data and applications for Bronze Sponsorship, please apply by the secondary deadline.

3. Payment

An invoice will be issued by ASSC27 Secretariat after your sponsorship quota has been determined.

Sponsors are required to pay the amount to the designated bank account indicated on the invoice, within one month of the issue date. The remittance document is to replace the receipt. All the handling and administration charges should be covered by the remitter.

Bank Name: MUFG BANK,LTD.

Swift Code: BOTKJPJT

Branch Name: Toranomom Branch

Beneficiary's Account Number: 041- 1807380

Beneficiary's Account Name: ASSC27 REPRESENTATIVE RYOTA
KANAI

Bank Address: 2-3-17, TORANOMON, MINATO-KU, TOKYO, 105-0001,
JAPAN

※If an 11-digit Swift# is required, please enter "BOTKJPJTXXX"

11. Data Submission and Deadline

For items included in the regular sponsorship menu (items not unique to package sponsorships), please refer to the guidelines for each sponsorship menu.

For items unique to package sponsorships, we will contact you individually after your application.

Program book advertising

1. Advertising Media
The 27th Association for the Scientific Study of Consciousness (ASSC27)
Program Book
2. Number of Issue
400 Copies
3. Distribution
Participants and sponsors
4. Book Size
A4 (Width: 210mm x Length: 297mm)
5. Production Expense
USD \$ 8,100 (tentative)
6. Total Advertising Income
USD \$ 6,700 (tentative)
7. Prices and Types

<i>Advertisement Page</i>	<i>Color or Monochrome</i>	<i>Price</i> <i>*Tax included</i>	<i>Number</i> <i>Available</i>
Inside Front Cover	Color (Full Page)	USD \$ 1,020	1
Inside Back Cover	Color (Full Page)	USD \$ 880	1
Outside Back Cover	Color (Full Page)	USD \$ 1,300	1
Back Page (Full Page)	Monochrome (Full Page)	USD \$ 670	2
Back Page (Half Page)	Monochrome (Half Page)	USD \$ 540	4

* Priority for application for Outside Back Cover will be given to a Platinum package sponsor.

* Please be informed that the back-page advertisement will be allocated by the organizing committee, and no request will be accepted.

8. Application
Please fill in the required items from the following site and apply.
<https://online-form.jp/procom-assc2024sponsor>

9. Application Deadline
April 26, 2024

10. Payment
An invoice will be issued by ASSC27 Secretariat upon finalization of the advertisement page types.
Sponsors are required to pay the amount to the designated bank account indicated on the invoice, within one month of the issue date. The remittance document is to replace the receipt. All the handling and administration charges should be covered by the remitter.

11. Data Submission and Deadline
April 26, 2024

* Destination of advertising data
ASSC27 Secretariat
Procom International Co.Ltd.
Email: assc27@procom-i.jp
* Please send the advertising data as electronic data as a possible.

Web banner advertising on the meeting website

1. Advertising Media
The 27th Association for the Scientific Study of Consciousness (ASSC27)
Official Website
2. URL
<https://assc27.net/>
3. Number of banners (tentative)
4 banners
4. Display method
Just below the image of the ASSC27
5. Placement period
Banners will be posted as soon as possible after application. We guarantee that they will remain posted until one month after the closure of the meeting.
6. Advertising Fee
USD \$ 1,400
7. Banner size
Height 60 pixels × Width 240 pixels
8. Format
GIF (Animation GIF, Infinite loop are acceptable) /JPEG/PNG etc.
9. Banner submission
Please send a banner data to the ASSC27 secretariat by e-mail.
Also, please send the URL to be linked to the banner as well.
10. Application
Please fill in the required items from the following site and apply.
<https://online-form.jp/procom-assc2024sponsor>
11. Application Deadline
April 26, 2024
12. Payment
An invoice will be issued by ASSC27 Secretariat as soon as posting of your banner has been determined.
Sponsors are required to pay the amount to the designated bank account indicated on the invoice, within one month of the issue date. The remittance document is to replace the receipt. All the handling and administration charges should be covered by the remitter.

Exhibition

1. Exhibition Schedule (tentative)

Installation

Meeting Day 1 (July 2) (tentative)

We will inform you of the details about a month before the exhibition.

Exhibition

Meeting Day 2 (July 3) 9:00 am - Day 4 (July 5) 3:00 pm (tentative)

Dismantlement

Meeting Day 4 (July 5) 3:00 pm - 4:00 pm (tentative)

We will inform you of the details about a month before the exhibition.

2. Exhibition Venue

Ito International Research Center, The University of Tokyo

Ito Hall Foyer & Multipurpose Space

(Also used as a poster presentation room for ASCS27)

3. Exhibitor Qualifications

Medical and life science research related instruments, reagents, disposables, computer systems including software, database, etc., contract services, introduction/recruitment of universities and research institutions, other research related services, books, and translation service. Applications from company that do not have products or services mentioned above will not be accepted.

4. Booth Type and Fees

Exhibition Booth Fee: USD \$ 1,700 (tax included) per Booth

Booth Size : W1800mm×D900mm×H2100mm

Exhibitors may apply for one or more booth.

All rental of equipment such as technical or electrical installations, additional furniture has to be ordered and will be charged separately.

Please kindly confirm the details in the Exhibition Manual that will be distributed to all the exhibitors at a later date.

5. Number Available

4 Booths (tentative)

6. Application

Please fill in the required items from the following site and apply.

<https://online-form.jp/procom-assc2024sponsor>

7. Deadline

April 26, 2024

*Please be advised to apply early as we may close the application before the deadline depending on the availability of the booth.

*We do not refund for the cancellation after the application deadline.

*Please note that we have a right to decline any application that is determined by the organizing committee to be inappropriate for the purpose of ASSC27.

8. Payment

An invoice will be issued by ASSC27 Secretariat after the application deadline. Please make a payment to the designated bank account. The remittance document is to replace the receipt of the Exhibition fees. All the handling and administration charges should be covered by the remitter.

9. Booth Allocation

Exhibition booths will be allocated by the organizing committee considering the details of each exhibit, and the allocation will be notified by the secretariat prior to the workshop. No request for the booth allocation is accepted.

10. Cancellation

Once an application has been submitted, cancellation is not allowed except for matters deemed as force majeure by the secretariat. Accordingly, the exhibition fee will not be refunded.

11. Consent to Transparency Guidelines

We hereby consent to the disclosure of information regarding this academic meeting in accordance with the "Guidelines for Transparency in Relationships between Corporate Activities and Medical Institutions" of each company. Please note that we will not affix our seal or signature to the consent form.